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TITLE: The Status of the Restaurant Industry in Laoag City.
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Abstract: This study aimed to find out the status of the restaurant industry in Laoag City. Specifically it sought to answer the following questions: What is the profile of the restaurants in the city in terms of nature of ownership, number of years operations, classifications, capacity, meals served, and number and educational qualification of personnel/manpower?

To what extent are the following services provided by the restaurants: table service, package takeout foodservices, beverage services, conference and convention service, contract feeding services, counter services, delivery services, and outside catering services?

As observed by the restaurant owners/managers, to what extent do the following groups of customers patronize their restaurants: foreign tourist, local tourist, foreign businessman, local businessman, families, students and professionals?
How frequent are the following cuisines ordered: Filipino, Chinese, Japanese, American, Spanish and other?

What problems related to the following are encountered by the restaurant owners/managers and how serious are they: customers, personnel/manpower, production, and financial requirement?
The study covered twelve restaurants. The respondents were the restaurant owners/managers who were selected random.

The descriptive research design was employed. Pertinent data were gathered through the use of a questionnaire. Unstructured interviews and observations were also conducted by the researcher. The data gathered were analyzed through the use of frequency counts, percentages and mean.