This descriptive-evaluative research adopted the input-process-product (IPP) model and is concerned with the assessment of the quality management system of the Northwestern University in terms of the implementation and impact of ISO 9001:2000 Quality Management Principles on the organizational performance of the institution.

It aimed at looking into (1) the implementation level of the ISO 9001:2000 Quality Management Principles-customer focused organization, leadership, involvement of people, process approach, systems approach to management, continual improvement, factual approach to decision-making and mutually beneficial supplier relationship in the Northwestern university as perceived by the middle level management and internal auditors, (2) the impact of the ISO 9001:2000 Quality Management Principles on the organizational performance of the Northwestern university as perceived by the middle level management and internal auditors, faculty, non-teaching staff and students and (3) the strengths, weaknesses opportunities and threats of the quality management system based on the analysis of the implementation and impact of the ISO 9001:2000 Quality Management Principles. It also proposed an enhanced model of quality management system for Northwestern University after the content validity was determined.

The researcher made use of quantitative data gathered through a questionnaire and the qualitative data through documentary analysis. The questionnaires which were constructed based on the gathered concept of the quality management principles taken from the ISO webpage, www.iso.org.html and modified by the researcher adopted the likert scale. In establishing the implementation level and impact of the quality management principles, mean computations were used. SWOT analysis was also employed to determine the need of developing an enhanced internal quality management system model.