This study was undertaken primarily aimed to design and validate an ecological plan for Northwestern University. Specifically the study tried to determine the evaluation of the experts and the users on the components of the PEAK plan, the difference in the evaluation among the users, and to determine if there is a significant difference in the evaluation between the experts and the users.

The descriptive research design was used. The planning, developing and validating of the plan were described and an evaluation was made based on the recommendations of the environmental audits accomplished by Northwestern University (Baraoidan, 1999) and Divine Word College of Laoag (Manuel, 2000) and the clean and green and waste management program of Gabu national high school and Gabu elementary school.

The waste management program of Solsona, Ilocos Norte and Laoag city were also considered being members of the hall of fame in the cleanest and greenest municipality and component city in the Philippines, respectively. These were used as baseline information in the conceptualization of a plan.

Purposive sampling was used in the selection of the respondents.

The tool used to validate the plan was a questionnaire which was patterned after the instrument used by Pilar (1965). However, it was designed to suit the needs of the research paper. The instrument was validated to test its reliability.